

## FOR IMMEDIATE RELEASE

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## Georgia's Clean Air Force Announces New Foreign Language Resources

**ATLANTA (December 12, 2022)** – The metropolitan Atlanta region is home to a richly diverse collection of cultures, and 2020 census data indicates continued growth in this area. Georgia's Clean Air Force has created emissions inspection materials in multiple languages to assist motorists from other countries in furthering the mission of helping to keep Georgia's air clean.

"Our goal is to make the emissions inspection process straightforward. We want answers to frequently asked questions to be readily accessible by all motorists in Georgia's 13-county testing region," said Michael Odom, Mobile & Area Sources Manager, Georgia EPD. "While translated program materials in Spanish, Korean, and Vietnamese have historically been available online, we are pleased to announce an expansion of our foreign language assistance services."

As part of GCAF's Public Information and Consumer Protection Program, motorists can access:

- Call center assistance in Spanish, including live chat
- A printed Spanish question-and-answer brochure at inspection stations
- Used vehicle sales assistance resources in Spanish, including "What to Do Before You Buy" and "What to Do Before You Sell" flyers
- A Spanish language YouTube video explaining the emissions inspection process
- A "Motorists' Rights" flyer in Spanish
- A link to the "EPA en español" website

Newly available foreign language resources include:

- Registration renewal inserts in multiple languages, now including Mandarin Chinese
- Translation of the GCAF website into Spanish, Korean, Vietnamese, and Mandarin Chinese via Google Translate
- o Enhanced comment and complaint card accessibility
- Distribution of GCAF press releases and announcements to Spanish, Korean, Vietnamese, and Chinese publications and organizations

For more information about these resources, visit <a href="https://cleanairforce.com/motorists/support/foreign-language-assistance">https://cleanairforce.com/motorists/support/foreign-language-assistance</a>.

To download an infographic, visit the Georgia's Clean Air Force website at https://cleanairforce.com/common/press.

## About Georgia's Clean Air Force

Georgia's Clean Air Force (GCAF), in partnership with the Environmental Protection Division (EPD), is responsible for the management of the Enhanced Vehicle Emission Inspection and Maintenance (I/M) Program throughout Atlanta's 13 metro counties. Since 1996, Georgia's Inspection and Maintenance Program has prevented nearly 2.1 million tons of harmful ozone-forming pollutants from entering the air we breathe. The program has also identified and repaired more than 4.1 million heavy-polluting vehicles. For more information, please visit <a href="https://www.cleanairforce.com/">https://www.cleanairforce.com/</a>.

Sources: <a href="https://www.census.gov/library/visualizations/interactive/race-and-ethnicity-in-the-united-state-2010-and-2020-census.html">https://www.census.gov/library/visualizations/interactive/race-and-ethnicity-in-the-united-state-2010-and-2020-census.html</a>

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